

**3.1 Quadratic Functions in Vertex Form**  $y = a(x - p)^2 + q$

Having examined the effects that  $a$ ,  $p$ , and  $q$  can have on a quadratic function individually, we will now consider examples that incorporate all three values simultaneously.

A function written in the form  $y = a(x - p)^2 + q$  is said to be in vertex form.

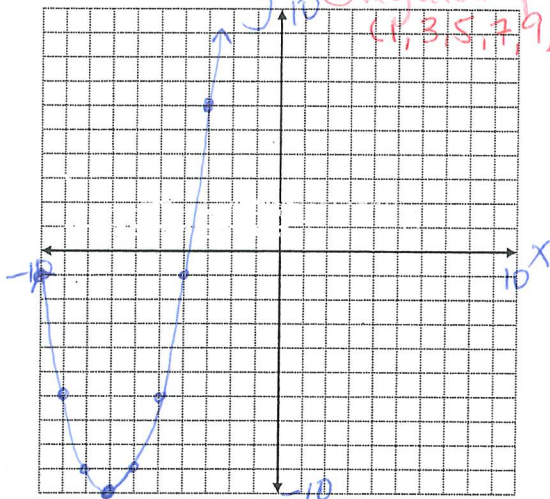
- "a" affects direction of opening and vertical expansion/compression
- "p" translates the function horizontally (left OR right)
- "q" translates the function vertically (up OR down)

NOTE: The vertex has coordinates (p, q).

**Example #1:** Sketch the graph of each function. Do not use a table of values.

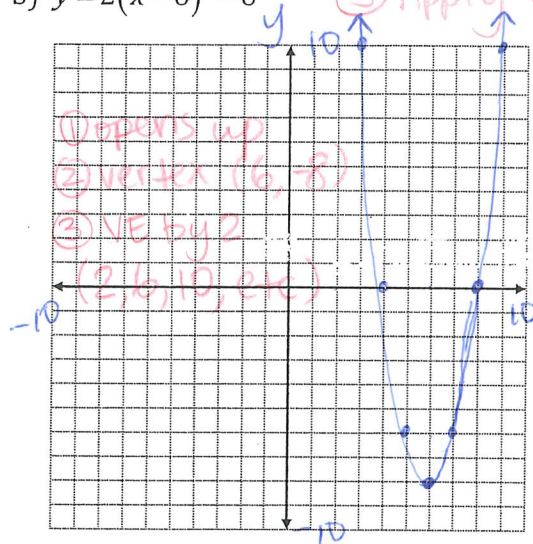
a)  $y = (x + 7)^2 - 10$

- ① opens up
- ② vertex (-7, -10)
- ③ regular pattern (1, 3, 5, 7, 9, ...)



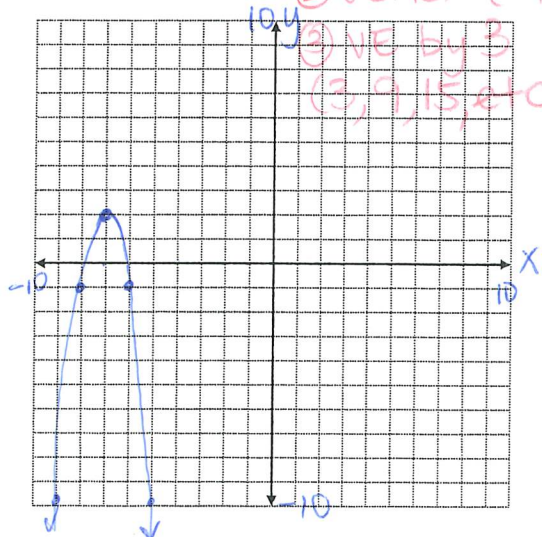
b)  $y = 2(x - 6)^2 - 8$

- ① Note direction of opening.
- ② Determine vertex
- ③ Apply vertical exp/comp to "pattern" (1, 3, 5, 7, 9, ...)



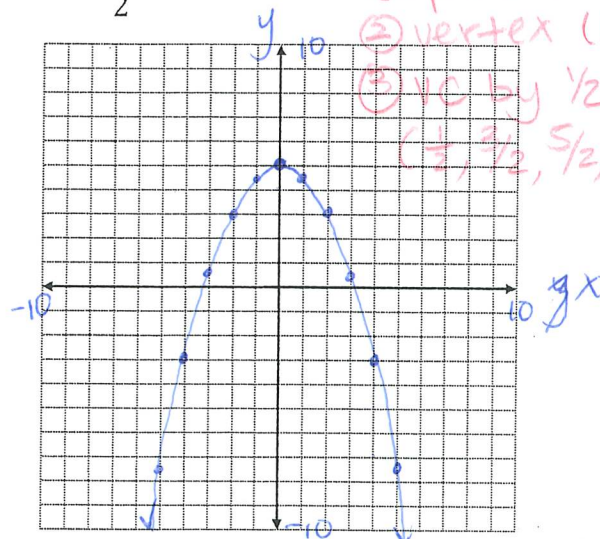
c)  $y = -3(x + 7)^2 + 2$

- ① opens down
- ② vertex (-7, 2)
- ③ VE by 3 (3, 9, 15, etc)

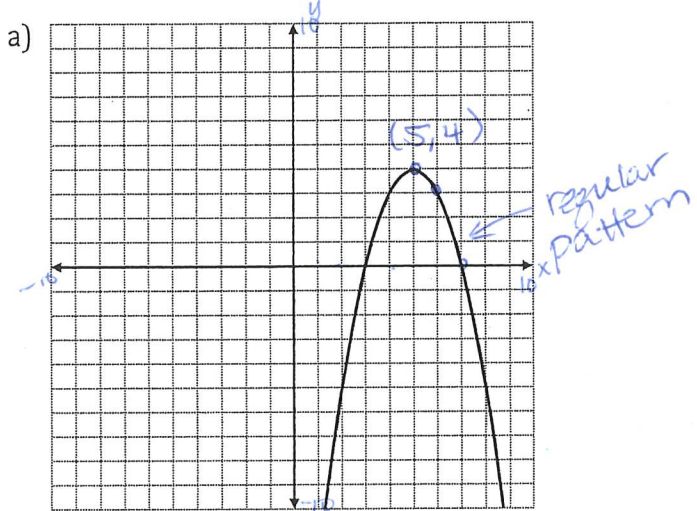


d)  $y = -\frac{1}{2}x^2 + 5$

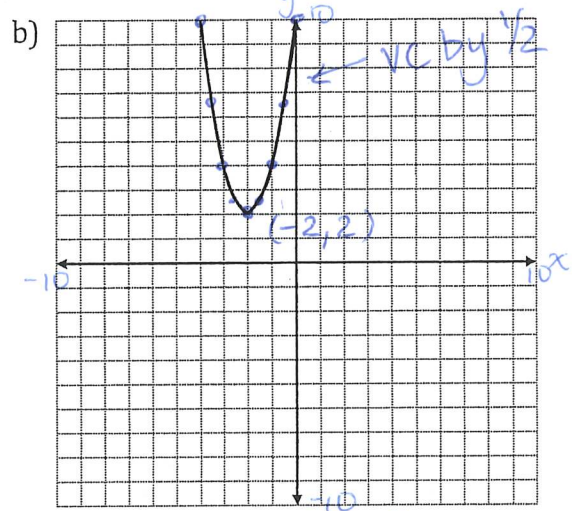
- ① opens down
- ② vertex (0, 0)
- ③ VC by 1/2 (1/2, 3/2, 5/2, 7/2, ...)



**Example #2:** Determine the equation of the function representing each graph.



a)  $y = -(x-5)^2 + 4$



b)  $y = \frac{1}{2}(x+2)^2 + 2$

**Example #3:** Write the equation representing a parabola with the following properties.

a) vertex at  $(9, -4)$  congruent to  $y = 3x^2$   
 same size  $\uparrow$  VE by 3

a)  $y = 3(x-9)^2 - 4$   
 OR  
 $y = -3(x-9)^2 - 4$

b) vertex at  $(-2, -6)$  through point  $(4, 3)$

$y = a(x+2)^2 - 6$   
 Now use  $(4, 3)$ :  
 $3 = a(4+2)^2 - 6$   
 $3 = 36a - 6$   
 $9 = 36a \rightarrow a = \frac{9}{36} = \frac{1}{4}$

b)  $y = \frac{1}{4}(x+2)^2 - 6$

c) vertex at  $(4, -1)$  with y-intercept  $(0, -9)$

$y = a(x-4)^2 - 1$   
 use  $(0, -9)$   
 $-9 = a(0-4)^2 - 1$   
 $-9 = 16a - 1$   
 $-8 = 16a$   
 $a = -\frac{1}{2}$

c)  $y = -\frac{1}{2}(x-4)^2 - 1$